

# Privacy Notice for California Residents

**Effective Date: January 1, 2023**

**PRIVACY NOTICE & POLICY FOR CALIFORNIA RESIDENTS**

This PRIVACY NOTICE FOR CALIFORNIA RESIDENTS is provided by CDM Smith and its subsidiaries (collectively, “we,” “us,” or “our”) and applies solely to visitors, users, and others who reside in the State of California (“consumers” or “you”), and whose personal information CDM Smith collects and maintains.

“**Shine the Light Law**” While CDM Smith does not provide your personal information to third parties for their use in marketing, under California law, California residents have the right to opt-out of such use of your personal information if it occurred.

**California Consumer Privacy Act, as amended by the California Privacy Rights Acts (Collectively the “CCPA”)**

Any terms defined in the CCPA and the proposed regulations have the same meaning when used in this disclosure whether the collection occurs online or offline.

The CCPA provides California residents with specific rights regarding their personal information. In addition to our [Privacy Statement](#), this webpage further describes your CCPA rights and explains how to exercise those rights.

**Information We Collect**

We collect personal information that you provide to us voluntarily or where you consent to its collection. Personal information means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer or household. (“personal information”).

We have collected the following categories of personal information within the last twelve (12) months and may use or disclose the personal information for one or more business purposes:

Category	Types of Personal Information	Use & Purpose
Identifiers	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver’s license number, passport number, or other similar identifiers.	<ul style="list-style-type: none"> <li>• To fulfill or meet the reason for which the information is provided.</li> <li>• To provide the services you requested or evaluate your potential fit for employment opportunities.</li> <li>• For employment verification purposes.</li> <li>• Manage payments, fees and charges</li> <li>• For testing, research, analysis, and product development, including to develop and improve our website, products, and services.</li> <li>• To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.</li> <li>• To personalize your website experience and to deliver content and product and service offerings relevant to your interests, through our Website, third-party sites, and via email or text message.</li> </ul>

Category	Types of Personal Information	Use & Purpose
		<ul style="list-style-type: none"> <li>To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>
Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, or any other financial information, medical information, or health insurance information Some personal information included in this category may overlap with other categories.	<ul style="list-style-type: none"> <li>To fulfill or meet the reason you provided the information.</li> <li>To evaluate your potential fit for employment opportunities.</li> <li>For employment verification purposes.</li> <li>To carry out our obligations and enforce our rights arising from any contracts entered between you and us, including for billing and collections.</li> <li>To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our website users is among the assets transferred.</li> <li>To provide you with information, products or services that you request from us.</li> <li>To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>
Sensitive Personal Information or Protected classification characteristics under California or federal law	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status.	<ul style="list-style-type: none"> <li>To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations, such as tracking data on applicants' protected class status for use in measuring the success of our EEO or affirmative action efforts.</li> <li>To carry out our obligations and enforce our rights arising from any contracts entered between you and us.</li> <li>To evaluate your potential fit for employment opportunities.</li> <li>For employment verification purposes.</li> </ul>

Category	Types of Personal Information	Use & Purpose
Internet or other similar network activity	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	<ul style="list-style-type: none"> <li>• To help maintain the safety, security, and integrity of our Website, services, databases and other technology assets, used to support our business.</li> <li>• For testing, research, analysis, and product development, including to develop and improve our website and services.</li> <li>• To provide you with email alerts, event registrations and other notices concerning our products or services, or events or news, that may be of interest to you.</li> <li>• To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>
Sensory data	Audio, visual, or similar information.	<ul style="list-style-type: none"> <li>• Responding to your audio or voice recordings.</li> <li>• Use of Video/Conference call technology.</li> </ul>
Professional or employment-related information	Current job history or performance evaluations, Professional Membership information, certifications, licenses or credentials	<ul style="list-style-type: none"> <li>• To evaluate your potential fit for employment opportunities.</li> <li>• For employment verification purposes.</li> <li>• To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>
Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99))	Educational Transcripts records directly related to a student or prior student maintained by an educational institution or party acting on its behalf, such as grades, transcripts.	<ul style="list-style-type: none"> <li>• To evaluate your potential fit for employment opportunities.</li> <li>• For employment verification purposes.</li> <li>• To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>
Inferences drawn from other personal information	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	<ul style="list-style-type: none"> <li>• To provide career development feedback and guidance to employees.</li> <li>• To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.</li> </ul>

We will not collect additional categories of personal information or use the personal information we collected for different, unrelated, or incompatible purposes without providing you notice, obtain your permission, or unless otherwise required or permitted by law.

### Sharing Personal Information

We may disclose your personal information to a third party, our affiliates, or authorized agent, service providers for a business purpose as described above. When we disclose personal

information for a business purpose, we enter a contract that describes the purpose and requires the recipient to keep that personal information confidential and not use it for any purpose except for fulfilling requirements and services being performed under contract.

We may disclose the following categories of personal information for one of the business purposes listed above:

- Identifiers.
- Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).
- Protected classification characteristics under California or federal law.
- Internet or other similar network activity.
- Sensory data.
- Professional or employment-related information
- Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).
- Inferences drawn from other personal information.

We do not sell personal information.

## **Your Rights**

The CCPA provides consumers (California residents) with specific rights regarding their personal information. This section describes those rights.

### **Access to Your Personal Information (Right to Know)**

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months.

As part of our verification process of your request we use reasonable measures to detect fraudulent requests and prevent unauthorized access to your personal information. We are required to, verify your identity, and the identity of your authorized agent if the request is submitted via an agent through associating the information provided in the request to any personal information previously collected by us or use a third-party identity verification service.

Any personal information requested or collected for the purpose of identity verification for a “Right to Know” request is ONLY used for that purpose and for security or fraud-prevention.

If the Personal Information is de-identified or in aggregate form, we will not re-identify the data to verify your request. We will not collect sensitive personal information that is not redacted or encrypted unless necessary for the purpose of verifying your request and we will not disclose your Social Security Number, driver License number or other government-issued identification number, financial account number, or any health insurance or medical identification number and will explain the basis for the denial, as well as any other personal information that is sensitive, as defined in California Civil Code section 1798.81.5(d).

If you maintain a password-protected account with us, we may verify your identity through existing authentication practices and also require you to re-authenticate before exercising your right to the personal information requested.

If we suspect fraudulent or malicious activity on or from the password-protected account, we shall not comply with the request until further verification procedures determine that you have

made the request, and we have authenticated and verified your identity as the person that has made the request.

We will delete any new personal information collected as soon as practical after processing the request, except as required to comply with the record keeping requirements.

Once we can confirm your verifiable request, we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business purpose for collecting that personal information.
- The categories of third parties with whom we share that personal information.
- Specific pieces of personal information we collected about you, if requested.
- If we disclosed your personal information for a business purpose, a list describing the disclosures made for those business purposes and the personal information categories that each recipient obtained. We do not sell personal information, so we do not provide a list identifying any third parties that we sold data to.

### **Personal Information Deletion, Limitation or Correction Request Rights**

You have the right to request that we delete or correct any of your personal information that we collected from you and retained, subject to certain exceptions. You may also request that we limit our use of your Sensitive Personal Information to essential business purposes. Once we receive and confirm your verifiable consumer request, we will delete, correct or flag your data as applicable (and direct our service providers to delete, correct or flag) your personal information from our records, unless an exception applies.

If any of the following exceptions apply, we may deny your deletion request if retaining the information is necessary for us or our service providers to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.
4. Exercise free speech ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 seq.).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

### **Submitting Right to Know, Correction, Limitation and Deletion Requests**

To exercise the rights described above, you can contact us by submitting your request by either:

- Calling us Toll-Free at (888) 312-9266
- Submitting your request online at <https://www.cdmsmith.com/en/privacy-rights-request>
- Or emailing us at [privacy@cdmsmith.com](mailto:privacy@cdmsmith.com)

Only you or your authorized agent may make a verifiable consumer request related to your personal information.

If you use an authorized agent to submit a request on your behalf, we may require that you (1) provide the authorized agent written permission to do so and provide a copy of the authorization to us; and (2) that we verify the identity of the authorized agent. These will not be required if your authorized agent can provide to us a copy of a power of attorney pursuant to Probate Code sections 4000 to 4465.

You may only make a verifiable consumer request twice within a 12-month period. The verifiable consumer request must:

- Provide sufficient information that allows us to verify you are the person about whom we collected personal information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you. Making a verifiable consumer request does not require you to create an account with us. We will only use personal information provided in a verifiable consumer request to verify your identity or authority to make the request. We will not require you to incur any costs or fees in order to process or provide a verifiable request.

### **Personal Information Sales Opt-Out and Opt-In Rights**

While California residents have the right to opt-out of the sale of their personal information under the CCPA, we do not sell personal information to any third parties. If our practices change, we will update this Privacy Notice & Policy and take any other necessary action to comply with applicable law.

However, we do share certain information collected through cookies and other analytics technologies which may be considered a sale under the CCPA and may be used for purposes of targeted advertising. As such, if you wish to opt-out of this non-essential tracking, you can learn how to enable these signals by visiting the [Digital Advertising Alliance's \(DAA\) website](#). You can access the DAA's universal, easy-to-use choice mechanisms available at both [optout.aboutads.info](http://optout.aboutads.info) and [youradchoices.com/control](http://youradchoices.com/control).

A consumer or their representative may instead submit a request to opt out of sharing or selling by sending an email to <mailto:privacy@cdmsmith.com>.

Please note that online opt-outs are device and browser-specific. You may still see personalized ads from us while using a different device or browser, unless you also opt-out using that device or browser.

### **Response Timing and Format**

Upon receiving your request to know or a request to delete, we will process your request or notify you if the request requires an extension or will be denied. We will confirm receipt of your

request within 10 business days of receipt and provide you with information on how we will process the request.

We are required to provide a respond to a verifiable consumer request within 45 calendar days of its receipt. If we require more time (up to an additional 45 calendar days, for a total response time of 90 days), we will inform you of the reason and extension period. If you have an account with us, we may deliver our response to that account. If you do not have an account with us, we will deliver our response by mail or electronically, at your option. Any disclosures we provide will only cover the 12-month period preceding the verifiable consumer request's receipt. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily useable and allow you to transmit or port the information from one entity to another entity if desired.

### **Non-Discrimination/Non-Retaliation**

We will not discriminate against you for exercising any of your CCPA rights. Unless permitted by the CCPA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.

### **Accessibility Statement**

We are committed to making sure that our website is accessible to everyone. To access this Privacy Notice & Policy in an alternative form, please contact us at [privacy@cdmsmith.com](mailto:privacy@cdmsmith.com) .For more information, please see our [Accessibility Statement](#).

### **Changes to this Privacy Notice and Policy**

We reserve the right to amend this privacy notice and policy at our discretion and at any time. When we make changes to this privacy notice and policy, through our website homepage.

### **Contact Information**

If you have any questions, complaints or comments about this Privacy Notice & Policy the ways in which we collect and use your personal information, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at: [privacy@cdmsmith.com](mailto:privacy@cdmsmith.com).